



THE CONSERVATION ZONE

A New Era in Electricity Conservation

Peter Love
Chief Energy Conservation
Officer of Ontario

I would like to say "Thanks!" to everyone who answered my call to use less electricity this summer. We've made a good start, and energy efficiency is happening in Ontario. Our electricity use has dropped by 2.5% per capita since 2004 – a great achievement during a time when our economy was growing.

Top Marks for Ontario

This achievement is reflected in the B+ grade that the Canadian Energy Efficiency Alliance gave Ontario this month, a significant improvement from the C- in 2004. Ontario achieved the highest positive performance increase of all jurisdictions in Canada.

The Alliance's Report Card measures government leadership on energy efficiency and how well it provides the tools and programs to enable consumers to use electricity more wisely. Local Electricity Distribution Companies and other partners were instrumental in helping the Conservation Bureau bring conservation to every Ontarian's doorstep.

ENERGY EFFICIENCY REPORT CARD **B+** ONTARIO

Here are some of the many ways you've contributed to our growing culture of conservation:

Every Kilowatt Counts

Last spring and again this fall, you utilized the energy conservation tips and instant rebate coupons you received for compact fluorescent lights (CFLs), programmable thermostats and timers, and seasonal LED lights.

Cool Savings Rebate

From April to September, you responded to the call to improve the operating efficiency of your central air conditioning systems with tune-ups and programmable timers. Many of you replaced them with energy-efficient ENERGY STAR® units!

Hot Savings Rebate

Now just underway, the Hot Savings Rebate program offers rebates on ENERGY STAR® furnaces, air conditioners and programmable thermostats to encourage Ontario residents to reduce home heating and cooling electricity consumption.

Electricity Conservation Annual Report

Consumers across the province participated in a wide variety of conservation programs delivered by a number of organizations, companies and agencies. Thank you, Ontario! We've made a great start.

In 2007, we need to continue our efforts to use electricity wisely. In my Annual Report, you can read more about how Ontarians are answering the call for electricity conservation and see my recommendations for the road ahead. Visit www.conservationbureau.on.ca to download a copy.

Choosing the products that are right for your home could save you up to 10% on your electricity bill and will help Ontario meet our energy supply challenge. For more information call 1-866-859-9898 or visit www.ConservationBureau.on.ca