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PROFILE

- Widely respected environmentalist with 25 years in senior management; particular focus on the energy/electricity sector
 - Experienced in creating/leading new organizations in emerging markets
 - Broad experience serving on the board of ten business and non-profit organizations; chair of five
 - Extensive network of contacts with leaders in provincial/municipal governments, energy companies, businesses, institutions and environmental organizations
 - Started career with Pollution Probe with team that developed the “3 R’s” (Reduce, Reuse, Recycle)
 - Seeking opportunities to assist leading companies enhance sustainability and prosper in the new carbon-constrained world
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CAREER SUMMARY

Love Energy Consultants Inc.

2009

President

Consulting company formed to foster culture change as part of Peter’s commitment to advancing sustainability. Provides strategic advice as a consultant, associate, facilitator or director on an individual basis or as an associate with other selected firms.

Ontario Power Authority

2005 – 2009

Chief Energy Conservation Officer and Vice President

Not-for-profit corporation created by the Ontario government in 2005 to develop a long term electricity plan, ensure adequate investment in new generation/transmission infrastructure and promote conservation through leadership and programs. Responsible for establishing the Conservation Bureau, providing leadership in planning/coordination of electricity conservation and for reporting on conservation progress and proposals.

- Promoted broad adoption of a “Culture of Conservation” and participation in OPA conservation programs by working with local partners across the province to recognize leadership and speaking at over 550 events, resulting in over 400 million earned media impressions and even more paid impressions.
- Leader in setting amongst most aggressive targets for conservation in North America and reporting that first interim target had been met by 2007.
- Developed strategic approach and implemented the design and delivery of conservation programs covering all sectors, most using non-OPA delivery agents; current program expenditures are \$400 million/year.

Summerhill Group

Chairman of Board

Principal

1995 – 2005

2000 – 2005

1995 - 2005

One of two founding partners in the company that is a Canadian leader in the development and implementation of social marketing initiatives. Managed EnerQuality Corporation and Canadian Energy Efficiency Alliance on a contract basis.

- Founder and President of EnerQuality Corporation – Private company that managed the R-2000 program in Ontario and launched the EnergyStar for New Homes program. Achieved profitability in second year and in all subsequent years.
- Executive Director Canadian Energy Efficiency Alliance – Managed several successful public advocacy campaigns and major projects for leading independent energy efficiency advocacy organization in Canada.
- Managed broad range of consulting projects related to the energy industry including the development of Ontario policy to promote energy efficiency, a green power position paper, the potential for cogeneration in Ontario, policies on emission reductions/reporting and environmental impacts/policy options to coal-fired generation.

Custom Design Installation Ltd.

Vice President, General Manager

As economy entered difficult economic times, invested in and managed an office furniture service company. In this challenging economic environment, expanded business, developed new partnerships and established offices in Ottawa and Montreal.

1987 – 1995

IDEA Corporation

Director

Analyst

Responding to reduced interest in energy/environmental issues, joined newly created \$100 million early stage venture capital fund set up by the provincial government. With a focus on market assessments, assessed over 200 investment opportunities, coordinated investment in 8.

1983 - 1987

1985 – 1987

1983 – 1985

Peter Middleton & Associated Ltd.

Vice President

Research Consultant

Environmental and new energy research consulting company

- Managed over 20 projects, many involving multi-disciplinary teams
- Managed operations as company grew to 35 staff in 4 offices

1975 - 1982

1978 – 1982

1975 – 1978

Pollution Probe

1972 – 1975

Project Coordinator

A leading environmental non-profit organization in Canada. Joined as member/volunteer in first year it was created in 1969 while still attending university before joining on staff in 1972.

- On team that developed 3 R's motto - "Reduce, Reuse, Recycle"
- Co-founded and led coalition to advocate responsible waste management policies and programs
- Prepared and presented public briefs, media releases and spoke at public events

BOARD EXPERIENCE

Business Boards

EnerQuality Corporation (President)	1998 – 2005
Summerhill Group Ltd. (Chair 2002 – 2005)	1995 – 2005
Custom Design Installation Ltd. (Chair 1982 - 1995)	1982 – 1995
Peter Middleton & Associates Ltd.(Secretary-Treasurer)	1978 – 1982

Non-Profit Boards

Canadian Energy Efficiency Alliance (Executive Director)	2000 – 2005
Ina Grafton Gage Home (Chair 1995 – 1998)	1991 – 2005
Canadian Coalition on Acid Rain	1983 – 1992
Sir Joseph Flavelle Foundation (Chair 1988 – 1991)	1972 – 2006
Muskoka Lakes Association (Chair, Environment Committee)	1984 – 1988
Non Smokers' Rights Association (Chair 1977 – 1979)	1975 – 1981

Advisory Boards

National Advisory Committee on Energy Efficiency	2000 – present
Greening Greater Toronto Task Force	2008 – present
Voluntary Challenge & Registry - Technical Advisory Committee	2000 – 2004

AWARDS

Sustainable Buildings Canada – Lifetime Achievement Award	2007
EnerQuality Corporation - Hall of Fame	2005
Non Smokers' Rights Association – Honorary Lifetime Membership	1982

EDUCATION

Institute of Corporate Directors – Directors Education Program 2009
MBA, University of Toronto 1983 (Dean's List 1981/82)
B.A. (Arts and Science), University of Toronto 1971